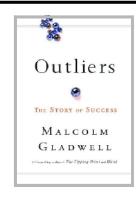


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Pattern master Gladwell investigates the lives of successful people and what makes them tick. In this engaging read, he looks at The Beatles, Mozart, Bill Gates for starters and also reviews everything from hockey champions to Asian math whizzes in his intellectual journey through the highways and byways of success.

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