

Special points of interest:

- S.C.O.R.E. is a nationwide organization offering free and confidential small business advice in through retired executives.
- S.C.O.R.E. has a partnership with the *Small Business Administration*.
- A business plan is an integral part of obtaining funding for a business start-up.
- The Library has religious materials of various kinds for use in both English and Spanish.
- You can go to www.businessplanarchive.org to learn more about them.
- Visit www.sba.gov on the WWW to gain more insights and find valuable information on how to start a small business.



This is the logo of the Small Business Administration, one of the main sources of assistance to entrepreneurs.

Plainfield Public Library
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How to Write Business Plans & Finance Your Start-Up Enterprise

Plainfield Public Library Pathfinder

February, 2010

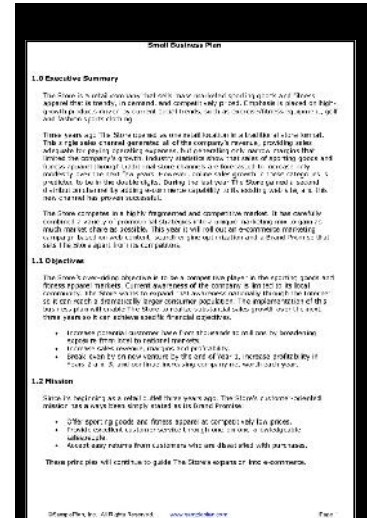
Overview

Are you a small business entrepreneur who is planning a start-up company? A homemaker who wants to turn her culinary knowledge into a catering business? A newly minted accountant who wants to set up a firm in Plainfield? A community activist who wants to found a food co-op? A pastor fresh out of seminary who wants to establish a church or a church affiliated social service? A green thumb who wants to start a nursery on Route 22?

The Plainfield Public Library has multiple resources which can assist you in formulating, planning, and funding the transformation of your personal passion into a small business. We can acquaint you with these resources, whether they are print, electronic, or program-based.

We have many printed resources for you to peruse, electronic sources online, and a S.C.O.R.E. representative for you to speak with by appointment. S.C.O.R.E. stands for Service Corps Of Retired Executives, one of America's top free and confidential advise services for entrepreneurs which has allied with the Small Business Administration (SBA).

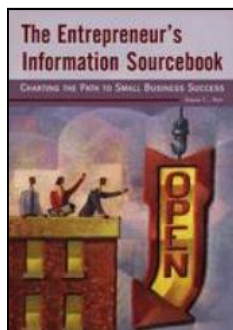
Whatever your goals, start here at your local library!



The main parts of a standard business plan are a.) an executive summary, b.) a statement of the business objectives, and c.) a mission statement.

Highlighted Resources

- The Entrepreneur's Information Sourcebook: Charting the Path to Small Business Success, by Susan C. Awe, call # 658.022 AWE
- Quickbooks 2008 for Dummies, by Stephen L. Nelson, call # 657.904 NEL
- Business Plans That Work: For Your Small Business, by Alice H. Magos, call # 658.4 BUS
- Whoops! I'm in Business: A Crash Course in Business Basics, by Richard Stim, call # 658.11 STI
- The African American's Guide to Working from Home and Neighborhood: There's No Place Like Home-- for Running a Business!: Turn That Spare Room Into a Profit Center or That Boarded-up Shop or Storefront Into a Money-maker!, by Sam King, call # 658.041 KIN



Here is an example of one of the Library's entrepreneurial resources—

The Entrepreneur's Information Sourcebook.

"Nobody talks of entrepreneurship as survival, but that's exactly what it is and what nurtures creative thinking."



Anita Roddick



The U.S. Patent & Trademark Office is your primary stop for securing your product or idea as your intellectual property. Go to www.uspto.gov for more information.

Books & Periodicals

- *NJBIZ*, call #s NJR 658 NJB 2009 (Reference), NJR 658 NJB 2004-2005 (Archives Collection)
- *Forbes*, Periodical Collection
- *Fortune*, Periodical Collection
- *Start Where You Are: Life Lessons in Getting from Where You Are to Where You Want to Be*, by **Chris Gardner**, call # 158.1 GAR
- *The Complete Idiot's Guide to Franchising*, by **James Amos**, call # 658.87 AMO
- *The Everything Inventions & Patents Book: Turn Your Crazy Ideas into Money-making Machines*, by **Barbara Russell Pitts**, call # 608 PIT
- *Crafts and Craft Shows: How to Make Money*, by **Phil Kadubec**, call # 745.506 KAD
- *The Business Start-up Kit*, by **Steven D. Strauss**, call # 658.11 STR
- *Trust Agents: Using the Web to Build Influence, Improve Reputation, and Earn Trust*, by **Chris Brogan**, call # 658 BRO

Articles

- *Landing Opportunities for Minority-Owned Businesses*. **Daks, Martin C.** *njbiz*; 2009 Inclusion, p30-32, 3p.
- *Be Your Own Boss*. **Ramachandran, Nisha.** *U.S. News & World Report*; 8/2/2004, Vol. 137 Issue 3, p62-66, 4p, 3 Color Photographs.
- *For Some Small Businesses, Recession Is Good News*. **Perman, Stacy.** *BusinessWeek Online*; 2/9/2009, p18-18, 1p.
- *Urban Aid for Financing Small Businesses*. **Beard, Samuel S.** *Harvard Business Review*; Nov/Dec80, Vol. 58 Issue 6, p48-58, 4p.

Online Resources

- www.uspto.gov
- www.sba.gov
- www.score.org
- www.sba.gov/smallbusinessplanner/index.html
- www.sba.gov/smallbusinessplanner/plan/writeabusinessplan/SERV_WRRITINGBUSPLAN.html
- www.ethnicmajority.com/MBEfunding.htm
- www.mbda.gov/documents/democratizing.pdf
- www.mbda.gov
- www.njbiz.com
- <http://smallhomebusiness.suite101.com/article.cfm/money-making-hobbies>
- www.business.gov/start/home-based
- www.chrisgardnermedia.com
- <http://online.wsj.com/home-page>
- www.2createawebsite.com/index.html
- www.homestead.com
- www.infoservemedia.com/design/DIY